



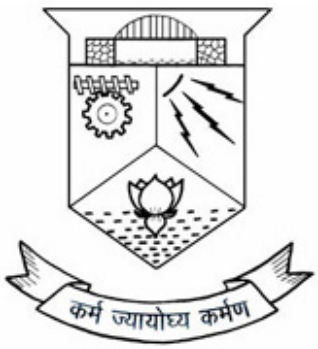
**DTE
SPONSORED ONLINE
FACULTY
DEVELOPMENT
PROGRAMME**

Organized by
**CET SCHOOL OF MANAGEMENT
COLLEGE OF ENGINEERING,
TRIVANDRUM**



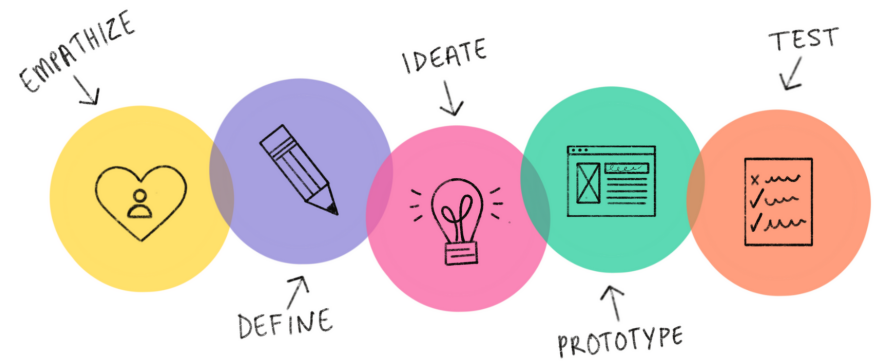
DESIGN THINKING

MARCH 15TH - 20TH 2021



Important Dates

Last date of Registration: 13th Mar2021



ABOUT US

About CET:

College of Engineering Trivandrum was established in 1939 as the first engineering college in the then Travancore state. Over the past 80 years It has grown to the most sought-after institute of engineering studies in the state of Kerala. The College has eight full-fledged engineering departments offering under graduate, post graduate and Ph.D programmes under APJ Abdul Kalam Technological University. The College has more than 3500 students, 285 teaching staff and 290 non-teaching staff. The programmes are accredited by National Board of Accreditation and the departments are approved research centres. According to NIRF ranking, CET is placed in the 85th position. Ever since the inception, the college has maintained its commitment to high quality education. It has a vast and strong alumni base, spread across the globe.

About CET SOM:

Realizing the fact that the continuously changing business landscape requires young leaders having a thorough understanding of the developing economies with a global perspective, CET started its post graduate course in management as a part-time MBA in 1985. With the wide acceptance of the high calibre CET MBAs by the business community, a full time MBA programme was launched in 2000, as a well-timed initiative of Government of Kerala.

True to its reputation in engineering education, the Department of Business Administration of CET, now renamed as CET School of Management (CET-SOM), has also succeeded in carving out its niche among the B-Schools in the country. CET-SOM is accredited by the National Board of Accreditation and affiliated to the APJ Abdul Kalam Technological University. CET-SOM is an approved research centre of University of Kerala, in Management Studies. The School organizes training programmes for the academia and the industry on a regular basis. The rich experience of the faculty members enables CET-SOM to take up consultancy works as well.

Address for Correspondence:

Program Co Ordinator

Jisha Gopi

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College of Engineering Trivandrum,
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Mobile- 8592849487

DESIGN THINKING

Faculty & staff members from Govt Engg Colleges, Polytechnic Institutions and Directorate are eligible to apply.

How to Apply: Application (Online Registration) for admission to the course should be submitted online on the DTE website through the link:
<http://admissions.dtekerala.gov.in/tpms/stcApInList>

DESIGN THINKING?

Design Thinking believes (and has been proven) that the people who face problems are the ones who hold the key to their problem's answer.

Design Thinking is Human-centered problem solving tool which emphasize on Empathy, Collaboration, Concretion and Stakeholder feedback to unlock Creativity and Innovation, which devises feasible and viable Big Idea/solutions.

The key to the process is empathizing with the users (citizen) to uncover unmet needs by understanding their beliefs, values, motivations, behaviors, pains, gains and challenges and to provide innovative solution concepts.

Objective of the Programme:

- a) To immerse participants into the world of innovation as a systematic process of tackling relevant business and/or social problems.
- b) To provide a social and thinking space for the recognition of innovation challenges and the design of creative solutions
- c) Understand the importance of design thinking mindset and the road map to build it as an element of organisational culture
- d) Understand the philosophy of the process of Design Thinking
- e) Be able to derive relevant insights for unstructured problem situations.

Resource Persons:

Dr. Ganesh Prabhu IIM Bangalore
Dr. Anandakuttan Unnithan IIM Kozhikode
Dr. Debkumar Chakraborty IIM Guwahati
Dr. Bala Ramadurai Symbiosis Institute Pune
Prof V Radhakrishnan IIST

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